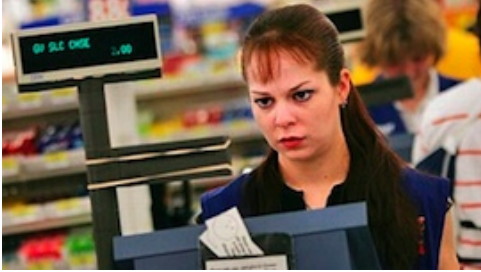







Philip De Lancie

philip@delancie.net • 510/524-3524 • www.delancie.net/campaigns

Storyboard: "Defend Our Care" - TV :30 (Demo)

#	Time	Dur	Video	Audio	Transition
--	0	0.2	<i>Fade-in from black</i>		<i>Crossfade: 0.4</i>
1.	0.2	3.8	Image: Big-box worker 	Cashier: "My job doesn't offer health insurance, but now I can afford to buy it on an exchange."	<i>Crossfade: 1.5</i>
2.	4.0	3.4	Image: Dialysis patient 	Patient: "I have a pre-existing condition, and now I can finally get coverage."	<i>Crossfade: 1.5</i>
3.	7.4	3.3	Image: Proud family 	Father: "Our kids couldn't buy insurance, but now we can put them on our plan."	<i>Crossfade: 1.5</i>
4.	10.7	4.5	Image: Relieved patient with doctor 	Annc: Every day the new health care law is helping millions of people like you, your family, and your friends.	<i>Crossfade: 1.5</i>
5.	15.2	4.8	Image: Boehner fingerwag 	So why are Republicans so determined to shut it down, voting nearly 50 times for repeal?	<i>Crossfade: 1.5</i>

6.	20.0	2.7	Image: <i>Ted Cruz soaking up attention</i> 	Are they working for us, or just scoring political points?	<i>Crossfade:</i> 1.5
7.	22.7	2.5	Image: <i>Sick girl</i> 	Don't let Congress play politics with our health.	<i>Crossfade:</i> 1.5
8.	25.2	4.6	Image: <i>Doctor with happy boy</i> 	Doctor: "Please: this November, support candidates who'll stand up for affordable access to care."	<i>Crossfade:</i> 0.3
	29.8	0.2	Black.		<i>Fade-out:</i> 0.2
	30.0	--	END		